

MEDIA RELEASE
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For Immediate Release
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CAREER STRATEGY FROM **NANCY PELOSI:** How to Keep Your Cool and Your Career Momentum

AUSTIN, TEXAS, November 22, 2010 -- "We've all experienced how quickly a job can change," says executive coach [Ann Daly PhD](http://www.anndaly.com) (<http://www.anndaly.com>). "Your position can be affected forever by a new boss, a corporate restructuring, or an economic recession."

For Nancy Pelosi, it was the midterm elections.

After losing her job as Speaker of the House of Representatives when her party lost control of the House, she decided to run for continued leadership in the minority role. It was a gutsy move, not one that everyone admired or endorsed. Last week she won the vote, retaining leadership of the Democrats in the House.

"There's a lot that women executives can learn about career strategy from Pelosi's most recent move," says Dr. Daly. "She epitomized grace and ambition under extreme pressure. When it hits the fan, you can take a page from her playbook."

In order to keep your cool as well as your career momentum, Dr. Daly offers executive women this Pelosi-inspired advice:

Ignore the mean girls (and boys). No matter what you do, there will be those who project upon you their own fantasies. Sometimes they will undercut you in nasty ways, ranging from gossip to outright lies to a smear campaign. Don't squander your power by escalating the nastiness.

Stick by your principles. If you believe in what you do, don't apologize for it, even if it becomes unpopular.

Adapt to changing circumstances. Okay, you didn't get that promotion, or the department has been decentralized, or the budget is being cut. You may not be able to continue on the same path, but can you find another route to your career goal?

Never say "die." In the immortal words of Dylan Thomas, "Do not go gentle into that good night." At the very least, they'll remember you.

Make your case. Pelosi was not shy about articulating why she was re-elected: "Because I'm an effective leader, because we got the job done [. . .]. Because they know that I'm the person that can attract the resources [. . .] to take us to victory because I have done it before." Can *you* deliver as powerful a statement of your accomplishments?

INTERVIEW TOPICS:

- Getting strategic about your career
- Career reinvention for women
- How to be the change-agent of your own career

Download Dr. Daly's media kit at: <http://www.anndaly.com/press/index.html>

ANN DALY PhD (<http://www.anndaly.com>) is an expert on women's changing lives. Before reinventing herself as an executive coach, she was a journalist and then a women's studies professor at The University of Texas at Austin. Dr. Daly is the award-winning author of six books, including [*Do-Over! How Women Are Reinventing Their Lives*](#). She has been featured on Oprah & Friends' "Peter Walsh Show," ForbesWoman, WomenEntrepreneur, and in *Family Circle* magazine.

To schedule an interview, contact Ann Daly at: 512/454-0531 or media@anndaly.com.

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