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AUSTIN BUSINESSWOMEN INSPIRE REINVENTIONS
Feb. 26 Workshop Tells Their 'Do-Over!' Stories, Benefits GENaustin

AUSTIN, TEXAS, February 12, 2010 — “Austin’s business world is filled with smart, adventurous women who inspire us all to reinvent our lives when the spirit moves,” says life coach Ann Daly PhD, author of the new audiobook, *Do-Over! How Women Are Reinventing Their Lives*. “I’ve met all kinds of working women whose stories can teach us when and how to call for our own Do-Over!”

In her audiobook, released this month, Dr. Daly tells women’s Do-Over! Stories, including those of notable businesswomen:

- Kerry Tate, former owner of TateAustin, who thoughtfully planned her exit strategy
- Sylvia Acevedo, founder/CEO of CommuniCard™, a rocket-scientist-turned-entrepreneur who followed her passion
- Georgia Duke, Austin Division Manager of North American Title Company, a self-made businesswoman who refused to compromise her values

Dr. Daly will share their stories and strategies in her workshop for women, “Do-Over! How to Reinvent Your Life,” to be held 8–9:30am on Friday, February 26, at El Sol y La Luna restaurant, 600 E 6th Street, Austin, Texas. Tickets are \$25, or \$20 for groups of two or more, available online at: <http://www.genaustin.org/news/doover.php>.

All ticket proceeds benefit GENaustin (Girls Empowerment Network). The workshop is open to the public.

GENaustin (<http://www.genaustin.org>) is a non-profit, 501(c)(3) organization based in Austin. It fosters healthy self-esteem in girls by engaging them to explore and define their personal values and build skills that empower them with confidence and courage to make wise choices.

ANN DALY PhD (<http://www.anndaly.com>) is an expert on women’s changing lives. Before reinventing herself as a life coach, she was a journalist and then a women’s studies professor at The University of Texas at Austin. Dr. Daly is the award-winning author of six books, including *Do-Over! How Women Are Reinventing Their Lives*. She has been featured on Oprah & Friends’ “Peter Walsh Show” and in *ForbesWoman*, *More.com*, *Es-sence.com*, and the *Austin American-Statesman*.

To request a review copy or schedule an interview, contact Ann Daly at: 512/454-0531 or media@anndaly.com.

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