

MEDIA RELEASE
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For Immediate Release
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"CAN YOU SEE ME NOW?": RAISING WOMEN'S VISIBILITY

Ann Daly PhD keynotes fundraiser for businesswomen

AUSTIN, TEXAS, August 31, 2011 -- Executive coach Ann Daly PhD will keynote the inaugural fundraiser to be held by [Empowering Women as Leaders](#) at The Joule in Dallas, Texas, on September 15.

In her talk, "**Can You See Me Now? A Woman's Guide to Career Advancement**," Dr. Daly acknowledges what every ambitious woman knows: Women are seen differently than men in the workplace. It's just not enough for women to assume that their work product "speaks for itself."

Dr. Daly will define the five key strategies for maximizing women's workplace visibility:

1. personal image
2. social capital
3. meeting presence
4. leadership roles
5. communicating accomplishments

The fundraiser will be held 6pm to 8pm on Thursday, September 15, at The Joule, Dallas. Single tickets are \$100. Online registration is at: <http://ewlusa-eorgf.eventbrite.com/>.

EMPOWERING WOMEN AS LEADERS (www.ewlusa.org) was founded in 2004 as a non-profit organization in the spirit of women supporting women to change the world. Based in Dallas, Texas, it facilitates women to achieve their highest potential through education, mentoring, and networking.

ANN DALY PhD (www.anndaly.com) is an executive coach and consultant specializing in women's success and advancement. She is the award-winning author of six books, including *Do-Over! How Women Are Reinventing Their Lives*. Formerly a women's studies professor at The University of Texas at Austin, Dr. Daly serves as the career coaching columnist for TheGlassHammer.com and as guest blogger for MariaShriver.com. [Click here for Ann Daly's media kit.](#)

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Dr. Daly is available for media commentary on this and other women-related topics. To schedule an interview, contact Ann Daly at: 512/454-0531 or media@anndaly.com.

ANN DALY PhD (www.anndaly.com) is a feminist commentator on women's changing lives. A former professor at The University of Texas at Austin, Dr. Daly specializes in executive coaching and professional development for women. She is the award-winning author of six books, including [*Do-Over!*](#) [*How Women Are Reinventing Their Lives*](#). She has been featured on Oprah & Friends' "Peter Walsh Show," *Family Circle* magazine, ForbesWoman.com, WomenEntrepreneur.com, MariaShriver.com, and More.com. She is the career coaching columnist for TheGlassHammer.com. [Click here for Dr. Daly's media kit.](#)